

# PRODACITY 2025

## Agenda

12 CPE Credits · 4 CPE Credits per day

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### Day 1 4 CPE Credits

#### Recoding America: A Lean Government Enterprise

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Business Management and Organization · 1 CPE Credit

Session Title	Speaker(s)
Introduction & Housekeeping	Bryon Kroger <i>Founder &amp; CEO, Rise8</i>
Space Systems Command: Modernizing, Integrating, and Innovating for a Competitive Advantage	Lt Gen Philip Garrat <i>Commander, US Space Systems Command</i>
Unlearning & The Lean Enterprise	Barry O'Reilly <i>Author, Unlearn &amp; Lean Enterprise</i>
Fireside Reflection	Bryon Kroger <i>Founder &amp; CEO, Rise8</i> Bess Dopkeen <i>Former Senior Advisor, Under Secretary of Defense for Research and Engineering</i>

◆ Networking Break & Speaker Q&A

#### Connect Dots and Measure Results

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Business Management and Organization · 1 CPE Credit

Session Title	Speaker(s)
The Decision Stack: Connecting the Dots from Vision to Strategy to Execution	Martin Eriksson <i>Co-founder, Mind the Product</i> <i>Author, The Decision Stack</i>
How to Measure Anything	Doug Hubbard <i>President, Hubbard Decision Research</i> <i>Author, How to Measure Anything</i>
Fireside Reflection	Bryon Kroger <i>Founder &amp; CEO, Rise8</i> Justin Fanelli <i>CTO, Department of the Navy</i>

◆ *Lunch & Learn: Embedded & Agile — Approaching Business Outcomes through Project Based Learning* · Holly DeWolf & Jeff Johnson, Skylight Digital

## Uncertainty and the One Mission Metric That Matters

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*Business Management and Organization · 1 CPE Credit*

Session Title	Speaker(s)
Navigating Uncertainty	David Bland <i>Founder, Precoil</i> <i>Co-author, Testing Business Ideas</i>
One Mission Metric That Matters	Alistair Croll <i>Author, Lean Analytics</i>
Fireside Reflection	Luke Strebel & Asare Nkansah <i>Rise8</i> Clinton Herget <i>Field CTO, Snyk</i>

◆ *Networking Break & Speaker Q&A*

## Working Backwards and the Messy Middle

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*Computer Software & Applications · 1 CPE Credit*

Session Title	Speaker(s)
Service Blueprints for Critical Missions	Jason Fraser <i>Co-author, Farther, Faster, and Far Less Drama</i>
High Stakes, Low Risk Modernization: Elements of Confidence in Legacy Modernization	Nick Keune <i>Mechanical Orchard</i>
Fireside Reflection	Bryon Kroger <i>Founder &amp; CEO, Rise8</i> Josh Kruck <i>SVP Digital, Kohl's</i>

◆ *Happy Hour Concert featuring Zach Ray*

## Day 2 4 CPE Credits

◆ *Breakfast & Learn: Change Management for Continuous Delivery* · Mandy Graham & Kevin Long, Highlight

### Improvement Kata: In Theory and IRL

*Personal Development* · 1 CPE Credit

Session Title	Speaker(s)
Mission Improvement Kata	Bryon Kroger <i>Founder &amp; CEO, Rise8</i>
A Senior Exec's Guide to Digital Delivery	Siobhán Mc Feeney <i>Chief Technology &amp; Digital Officer, Kohl's</i>
Fireside Reflection	Paul Gaffney <i>Former CTO, Home Depot / Kohl's / Dick's Sporting Goods</i> Angie Brown <i>SVP, Information Technology, The Home Depot</i>

◆ *Networking Break & Speaker Q&A*

### Mapping the Mission and the Technical Domains

*Computer Software & Applications* · 1 CPE Credit

Session Title	Speaker(s)
Value Stream Transformation: Mission Accomplished!	Karen Martin <i>President, TKMG</i> <i>Author, Value Stream Mapping</i>
Reading Between the Lines: A Continuous Approach to System Modernization	Joe Szodfridt <i>Sr. Solutions Principal, Nearform</i>
Fireside Reflection	Carlo Viray <i>Rise8</i> Paul Contoveros <i>Division Chief, US Space Force</i> Lt Col Jeremy "JJ" Homan <i>US Space Force</i>

◆ *Lunch & Learn: Why Traditional Software Composition Analysis Isn't Enough* · Jamie Whitehouse, Sonatype

### All You Need Is Love... and Practices and Platforms Worth Loving

*Computer Software & Applications* · 1 CPE Credit

Session Title	Speaker(s)
Will the Real Continuous Delivery Please Stand Up?	Edward Heatt

Session Title	Speaker(s)
	<i>Chief Customer Officer, Mechanical Orchard</i>
From Paperwork Purgatory to Real Time Readiness: Automating ATO for the Modern SaaS Era	<b>D.J. Angelini</b> <i>Palantir</i>
Fireside Reflection	<b>Bryon Kroger</b> <i>Founder &amp; CEO, Rise8</i> <b>Lt Col Williams</b> <i>US Air Force</i>

◆ *Networking Break & Speaker Q&A*

## Mission Command: Experimentation When the Outcomes Are Critical

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*Computer Software & Applications · 1 CPE Credit*

Session Title	Speaker(s)
Mission Critical Negotiation: Making Ship Happen	<b>John Lowry</b> <i>Author, Negotiation Made Simple</i>
Mission Command for Software Delivery	<b>Ed Hoffman</b> <i>Former Chief Knowledge Officer, NASA</i> <i>Co-author, The Smart Mission</i>
Fireside Reflection	<b>Kim Crider</b> <i>Founding Partner, Elara Nova</i> <i>Former CTIO, US Space Force</i> <b>Scott Brodeur</b> <i>US Space Force</i>

◆ *Happy Hour Concert featuring Alyssa Flaherty*

## Day 3 4 CPE Credits

◆ Breakfast hosted by InfusionPoints

### Winning Culture

Personal Development · 1 CPE Credit

Session Title	Speaker(s)
Changing Culture at Scale	<b>Matt Parker</b> <i>Author, A Radical Enterprise</i>
Wiring the Winning Organization	<b>Steve Spear</b> <i>Senior Lecturer, MIT Sloan</i> <i>Co-author, Wiring the Winning Organization</i>
Fireside Reflection	<b>Riya Patel</b> <i>Rise8</i> <b>Aine Naka</b> <i>US Space Force</i>

◆ Networking Break

### Run GRC

Computer Software & Applications · 1 CPE Credit

Session Title	Speaker(s)
The Maginot Line: Rethinking Defense Software Assurance	<b>Andrés Vega</b> <i>Founder &amp; CEO, M42</i>
Lean GRC: An ATO Process That Creates Value & Minimizes Waste	<b>Donnie Hasseltine</b> <i>Second Front</i>
Fireside Reflection	<b>Chris Hughes</b> <i>Founder &amp; CEO, Aquia</i> <b>Will Kline &amp; Brian Panarello</b> <i>Dark Wolf Solutions</i> <b>Mackenzie Wartenberger</b> <i>Aquia</i>

◆ Lunch & Speaker Q&A

### Avoiding the Project Pageant

Business Management and Organization · 1 CPE Credit

Session Title	Speaker(s)
A New Approach to Financial Management	<b>Paul Gaffney</b>

Session Title	Speaker(s)
	<i>Former CTO, Home Depot / Kohl's / Dick's Sporting Goods</i>
Innovations from the FAR; and Beyond	<b>Jonathan Mostowski</b> <i>President, Agile Acquisitions</i> <i>Author, Leading Agile Acquisitions</i>
Fireside Reflection	<b>Bryon Kroger</b> <i>Founder &amp; CEO, Rise8</i> <b>Brian Andrews</b> <i>CTO, Commonwealth of Pennsylvania</i>

◆ *Networking Break*

## LFG!

*Information Technology · 1 CPE Credit*

Session Title	Speaker(s)
Turning IT into Your Competitive Mission Advantage	Group Discussion
Start Where You Are	<b>Barry O'Reilly</b> <i>Author, Unlearn &amp; Lean Enterprise</i>
Call to Action	<b>Bryon Kroger</b> <i>Founder &amp; CEO, Rise8</i>